



# MORE

Updates from Deutsche Bank's UK Corporate Citizenship team

May 2014

Welcome to More, which gives you all the latest news on our *Born to Be* youth engagement programme. In this issue, we look at how our partnership with Debate Mate gives young people the skills that employers look for.

## Speaking up for debating

According to research by the Confederation of British Industry, the core skills that employers look for when evaluating job candidates include incisive thinking, the ability to articulate ideas, self-confidence, leadership and teamwork.

Our partnership with Debate Mate as part of *Born to Be* develops these skills through debating. In after-school clubs at state schools, students aged 12-15 learn the art of public speaking with the help of undergraduate mentors from leading universities.

Being challenged to offer a point of view on current affairs, and having the chance to interact with mentors who are as much role models as coaches, opens students' eyes to a world beyond their normal day-to-day existence.

"Debate Mate helps give kids the confidence they need to succeed in education, in work and in life. It's a privilege to support the competition."

**Jeremy Quin, Corporate Banking & Securities, London**

The experience improves academic achievement. Participants have improved their speaking and listening skills by three times the expected level against curriculum measures. It raises aspirations too, giving students the confidence and ambition to continue their education at university or college.

To achieve the greatest impact, Debate Mate concentrates on areas of high child poverty. The project runs debating clubs at over 170 schools in London, Birmingham, Bristol, Manchester, Liverpool, Nottingham and Wolverhampton. More than 6,500 students have taken part since this partnership began.

"Where would I be without Debate Mate? Probably in a gang, on the streets."

**Dangelo, student, London**

## Go back to school

Why not volunteer as a mentor to a school club? Places are available at schools in London and Birmingham. Contact [sarah.wyer@db.com](mailto:sarah.wyer@db.com) for details.

## Who will win?

The main event in the Debate Mate calendar is the *Deutsche Bank Debate Mate Cup*. We've sponsored the national competition since 2011.

Central Boys Foundation School from east London were last year's winners. Support this inspirational project by attending the grand final debate:

Deutsche Bank Debate Mate Cup Final and Summer Party

17:30, Tuesday, 10 June 2014  
National Portrait Gallery, London  
For more information, contact [rosie.towe@db.com](mailto:rosie.towe@db.com).

## Moving target

Improving social mobility is one of the core aims of our *Born to Be* youth engagement programme.

The UK has one of the lowest rates of social mobility in the OECD. Just 16% of UK pupils who are eligible for free school meals progress to university, in comparison to 96% of young people educated in independent schools. As many as 80% of top jobs are held by people educated at just 7% of our schools.

*Born to Be* supports social mobility in a number of ways. Projects like Debate Mate, *sporteducate* and *Design Ventura* focus on developing relevant skills for young people with multiple barriers to reaching their potential.

Our partnerships with the likes of the Centre for Social Justice and Sutton Trust use advocacy to improve the social mobility environment: in these cases, by advancing ideas to raise educational standards in UK schools and to improve employment opportunities for young people, respectively.

On the up  
Debate Mate equips young people with skills that enhance education, employability and career prospects:

- incisive thinking
- articulacy
- self-confidence
- leadership
- teamwork



Debating workshop,  
1-4pm, Friday 30 May, London

We've organised a debating workshop especially for employees and their children over the May half-term holiday.

The workshop will provide a step-by-step introduction to debating. The finale will be a parent v child debate. Family discussions will never be the same again.

## Sign up

There are 15 places available for parent and child teams. The workshop is suitable for ages 8-16. Please note there is space for one adult per child at the workshop. Places will be allocated on a first come, first served basis. To reserve your place, contact [borntobe.uk@db.com](mailto:borntobe.uk@db.com)



Melissa Parsloe, GTO, Deutsche Bank  
Melissa has been a supporter of Debate Mate since 2013.

## How did you get involved in Debate Mate?

I volunteered to judge the *Deutsche Bank Debate Mate Cup* Birmingham regional final in 2013. I really enjoyed the experience and thought the students did incredibly well, so I decided to become an advocate for Debate Mate within the bank.

## What impressed you most?

The skills that debating develops, such as how to construct a clear argument, explaining this view to others and listening to opposing views, are so valuable. I enjoy seeing the teamwork between the students and their mentors, particularly the positive way in which the students respond to feedback. It's lovely to see their talent come through.

## What are you doing to raise awareness within the bank?

I arranged a training event for employees with Debate Mate, which created a lot of interest. 40 employees took part. People said it got them thinking about how they communicate.

The training helped raise the profile of Debate Mate and *Born to Be* within the office. We now have a group of volunteers who support Debate Mate's work with local schools.

We plan to run another event this year, but this time with a school team coming in to show off their skills.

## DISCOVER MORE

[db.com/debatemate](http://db.com/debatemate)

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