

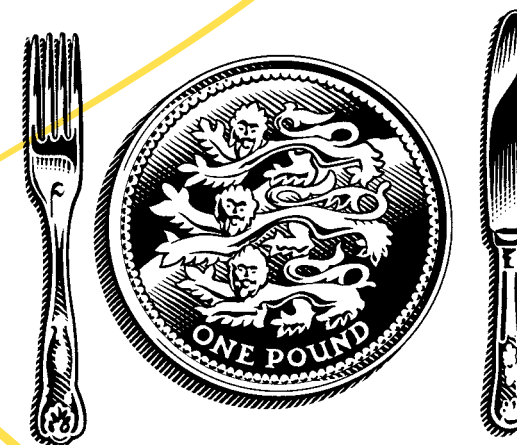


“

I have no hesitation in supporting and recommending the work of the charity StreetSmart, which is low in bureaucracy and high on delivering where help is needed. We may not be able to solve the question of homelessness but at least by doing something we, in some way, diminish its tyranny.

Stephen Fry.

”



STREETSMART

HELPING THE HOMELESS

Supported by
Deutsche Bank





HOW IT WORKS

“

This has got to be the smartest, most effective and enjoyable way of doing a little something for homelessness that's ever been conceived of. Eat great food. Do some good. There's no worse time of year for people to be sleeping rough and a tiny numerical adjustment to your bill, one so small you won't even notice, will help.

”

Richard Bacon, StreetSmart Patron and Broadcaster

EASY

Just add a **voluntary £1** per table during November and December. It doesn't cost you a penny and is easy to implement. Over the past 14 years we have raised **£6.3 million** with the help of our ever-growing family of participating **restaurants** nationwide. Why not join the current list of more than 500 restaurateurs and make StreetSmart part and parcel of your **festive season**?

LOCAL

Every penny raised in your restaurant will be distributed by StreetSmart directly to local organisations in your area that are helping the homeless, sometimes literally on your doorstep. We can all spare the change if we know it's being spent wisely.

GOOD

The money is used to encourage the rootless back into **health** and happiness and back into **society**. It buys clothing, laundry and showers, medical help, social security and employment advice, shoes for **job interviews**, starter packs for the newly housed, **deposits** for rented accommodation, vans for food delivery and **support** for the abused.

100%

Deutsche Bank has partnered with StreetSmart since 2006 and its support for both the StreetSmart and SleepSmart campaign costs ensures that every penny donated goes straight to those who need it most. **Deutsche Bank** has a long-term commitment to supporting society's most vulnerable people and helping them secure better outcomes. By leveraging their support we generate even greater impact.

Chefs



“At a time of year when we are enjoying good food with family and friends, it’s important to remember and support those who are less fortunate.”

Tom Kitchin, Chef



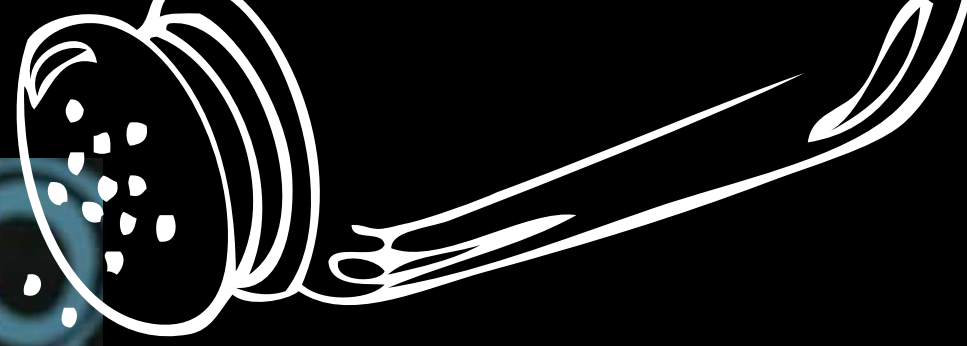
“StreetSmart is an extraordinary, worthwhile charity that is simple and easy to take part in.”

Angela Hartnett, Chef



“It’s great to be able to give something back through the joy of cooking. StreetSmart is a charity I support dearly.”

Jason Atherton, Chef



446

Michelin Stars

500

Restaurants

376

AA Rosettes

1,500,000

Happy Customers

2

Months

0

Hassle

0

Cost

£805,000

Raised for the Homeless in 2012

Daniella's Story

A victim of domestic abuse and bullying, Daniella was left depressed, desperate and alone when she moved to London in 2012.

Long-term family struggles forced Daniella to head to London with the hope of work and a fresh start. Following her arrival, she was the victim of a street mugging which left her with no money or ID. Without a support network, she had no choice but to sleep rough.

The friendly team at **SPAT** quickly identified that Daniella's main passion in life was dance – she had incurred a long-term ankle injury through a dancing incident five months earlier. The knowledge and expertise of the delivery team supported her recovery, teaching her a safe injury-free running technique.

Since joining, Daniella has gained 15 accredited qualifications, committed herself to education, training and housing opportunities and has since found full-time employment. Her courage and determination has made her one of the

most inspiring mentors of their group. With their support, she is now able to start a dance course and fulfil her passion.

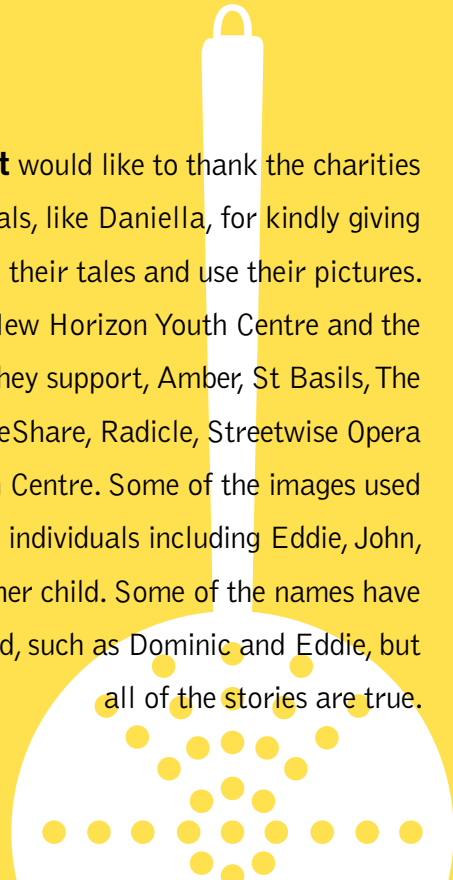
“With the generous support of StreetSmart, SPAT has been able to become a solid organisation with the resources to expand across London, aiming to help 150 people in its second year.”
– James Gilley, SPAT Founder

Embracing the benefits of regular fitness as the catalyst to self-transformation, **SPAT** (Social Purpose and Time) is an exciting and innovative running programme. The charity works hard to connect homeless and underprivileged young people to sport, teaching them the benefits of fitness and nutrition and supporting them in their times of need.

StreetSmart would like to thank the charities and individuals, like Daniella, for kindly giving permission to tell their tales and use their pictures.

Thanks to New Horizon Youth Centre and the young people they support, Amber, St Basils, The Cyrenians, FareShare, Radicle, Streetwise Opera and the Booth Centre. Some of the images used are of different individuals including Eddie, John, Mary-Jo and her child. Some of the names have also been changed, such as Dominic and Eddie, but

all of the stories are true.



Eddie's Story



Picture: National Portrait Gallery

Based in Kings Cross, **New Horizon Youth Centre** offers counselling, support, medical care and training and employment advice to vulnerable people between the ages of 16 and 21.



StreetSmart are a forward thinking and innovative funder, willing to look at the real needs of young people. The support they've secured is phenomenal. – Shelagh O'Connor, Director of New Horizon Youth Centre



20-year-old Eddie joined the **New Horizon Youth Centre** nine months ago. Referred by her social worker, it quickly became evident that her communication difficulties were stopping her from moving forward and realising her full potential.

An abusive father, bullying and long periods in care had left Eddie isolated and frustrated. However, the patient staff worked hard to gain her trust. She soon relaxed and with their support, she was able to face her challenges.

Eddie started seeing the Centre's counsellor weekly and the communications worker helped her to communicate assertively and effectively. As well as learning how to say 'no,' she began to develop an awareness of the impact of her body language.

Her interest was sparked by the IT training course. It became therapeutic – she wrote about everything from romance and life to the abuse she suffered from her father. It was a proud moment at Christmas when she received accreditation certificates in IT.

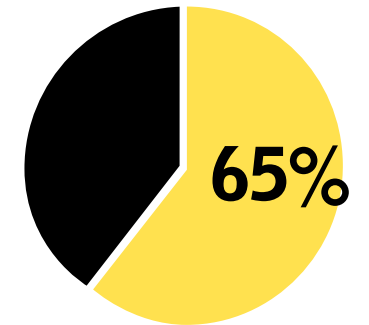
Her confidence and self-esteem have grown and she is starting to interact with others in a positive manner. She has a long way to go, but with the ongoing support of **New Horizon Youth Centre**, Eddie is hopeful that she will become an independent and fully functioning member of society. She is still working hard on her budgeting and communication issues, but she's definitely making progress.

400,000

THE HIDDEN HOMELESS

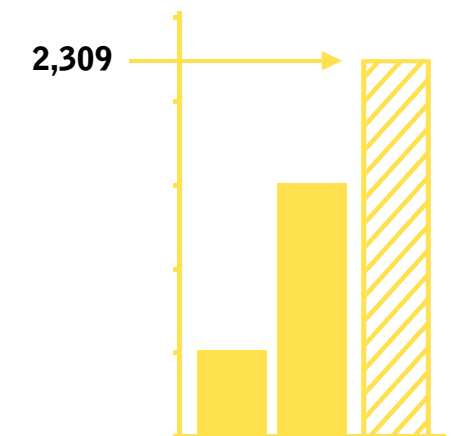
An estimated 400,000* people a year suffer from hidden homelessness. These people exist out of sight; they're in and out of bed and breakfasts, squats, on the floor of friends and families or sleeping rough. So, despite meeting the legal definition of homelessness, because they're invisible to the public, the vast majority of homeless people are not regarded as a priority by decision makers.

STATS



65%⁺ of youth homelessness is caused by family breakdowns.

+ Source: Homeless Link, 2012



It is estimated that there were 2,309* rough sleepers on any one night in England in 2012 – a rise of 31% since 2010.

* Source: Crisis, 2012

Dominic's Story



Streetwise Opera is an award-winning charity that enables homeless people to make positive changes in their lives through weekly music programmes and by staging critically-acclaimed opera productions.

Dominic's heroin addiction had left him habitually homeless. Struggling to get by, he was welcomed by the team at **Streetwise Opera**. Regular music sessions became an integral part of the support that enabled him to continue with his recovery from addiction, and he began to feel hopeful again.

Working as a substance misuse support worker, he now utilises the confidence, communication skills and positivity he developed while attending the workshops to support others.

"Everyone has noticed a change in me since coming to Streetwise Opera – my

partner, my kids, my friends. I was using heroin for 25 years and for the first time I can look my kids in the eye. Bless you for giving us this opportunity."

"Since 2004, StreetSmart has been one of our most enthusiastic supporters. Their generous grants have gone towards our weekly workshop for the homeless, helping us to give some of the capital's most vulnerable and socially excluded people creative opportunities and the chance to change. Thank you."
– Matt Peacock, Director of Streetwise Opera

Ryan's Story



Picture: Steve Cobb at The West Sussex Times

Amber helps unemployed young people to gain the motivation and life skills needed to live independently by helping them find work and accommodation.

An unsettled childhood left Ryan feeling confused and abandoned. In and out of care, he turned to drugs from a young age and found himself trapped with the wrong crowd. Drugs began to control his life and he soon became homeless. Having survived a drug overdose last year and then finding himself back on the streets, he realised he needed to change.

Ryan discovered **Amber** eight months ago. He was taken back by the generosity and support of the staff at their residential training centre and with their advice, he started to make use of his abilities.

"I've achieved a lot since I joined – I even helped promote StreetSmart with a local restaurant! They've made me feel like a real person, not a statistic."

Ryan is now gaining work experience as a signwriter on lorries and is relieved to finally have the support of his family back. "I am still fighting my demons, but to hear that people are proud of my progress means the world to me."

"StreetSmart has made a big difference to these people's lives. Not only has their financial support helped young people like Ryan to transform, it has enabled us to raise awareness of homelessness and engage a wider audience through local restaurants that have signed up to their wonderfully uncomplicated and rewarding scheme."
– Sue Crawford-Condle, Fundraising Director of Amber

A Chorizo's Story

A dedicated member of **Edinburgh** Cyrenian's **FareShare** programme, volunteer Carol talks about cooking with chorizo and the confidence it brings.

"Showing visitors around the depot one morning I opened the last fridge, looking for something out of the ordinary. I found a chorizo from M&S – it looked absolutely beautiful and really spoke for itself. As I held it aloft in triumph, I was reminded of a scene from the **FareShare** DVD.

"A man was talking about being fed in hostels. The words still ring in my ear: 'We are being fed rubbish, because we are rubbish.' When you've walked the streets with people turning away or crossing the road to avoid you, feeling worthless is inevitable.

"One of my favourite hostel chefs will have a field day with this food. I imagine chorizo in all sorts of dishes, all beautifully presented and looking more like a proper dinner out than another hostel meal. Cheesy pasta is so much more rewarding when there is sliced chorizo through it – that slightly spicy tang infusing the bowl with something special.

"And what is the benefit that the chorizo brings? Food in hungry bellies – yes. Good nutrition – certainly. However, the real change is what the hostels are pushing for every day: people moving from feeling worthless to recognising their worth.

"How a person values themselves is not an easy task, personal worth is fragile and takes a long time to build. But for these few they know they're worth at least some nice chorizo, and that's a step in the right direction."

StreetSmart supports **FareShare**, a food charity run by volunteers that redistributes thousands of tonnes of quality, surplus produce to homeless people on a daily basis.



John's Story

Unemployed and unable to pay his rent, John found himself sleeping rough for weeks on end on the streets of **Manchester**.

He found the Booth Centre by chance and the charity's welcoming team were quick to help him get a place at a nearby hostel.

John joined the **Booth Centre** catering training programme and completed a work placement in the kitchen, having the responsibility of cooking dinners and serving drinks to the hundred plus people who visit the Centre on a weekly basis. Through utilising and developing his skills, his confidence and esteem grew, and the team supported his job efforts and helped him to write a CV.

John is now working as a cleaner and has recently moved into his own flat: "The Booth Centre were there when I needed help most – they not only got me off the streets, but they helped me to get a job. My self esteem has finally returned."



“

This programme really does transform the lives of homeless people – we couldn't do it without the support of StreetSmart.
– **Amanda Croome,**
Booth Centre, Manchester

”

Clarice's Story

When her parents split up, Clarice was forced to leave the family home by her mother at the age of 18. Desperate, she approached **St. Basils** for help and they kindly provided her with her own flat at their base in **Birmingham**. She is now content, learning how to be independent and excited for her future

StreetSmart funds the Learning, Skills and Work Service at **St. Basils**, whose team works hard to ensure that once the young people are settled, they are made aware of their options and opportunities.

Clarice was guided by her supporter Gemma and quickly grew in confidence. She found a greater sense of self-worth through working in the dry-cleaning department at a nearby Morrisons in Wednesbury, and the team willingly covered her travel expenses and helped with interview preparation.

Proud to be self-sufficient and no longer living on frozen meals and takeaways, since graduating from the Life Skills

programme she has learnt to cook and budget her expenses. "I'm happy to be doing something – it feels better than just signing on – it's rewarding. I feel like I've earned something for myself."

Her time with the charity has inspired her to enrol on a Youth Work course, so that she can help other young people like herself. Currently looking into college prospectuses, she feels hopeful about her future and more confident in pursuing her goals.



Located in the West Midlands, **St Basils** strives to prevent youth homelessness by providing advice, a schools project and a family mediation service.

Mary-Jo's Story

Brought up by a neglectful mother with a damaging drug addiction, Mary-Jo had been crushed by her painful start in life.

Frustrated, she reacted by playing truant from school and had her first baby when she was only 12. Mary-Jo began to struggle when she became pregnant with her second child at the age of 15, and she was finally taken into foster care.

By the time she moved into **Radicle's** residential scheme Mary-Jo was 19 and pregnant with her third child. Unfortunately, owing to her interrupted education, she had no formal qualifications and her miserable childhood had given her a very depressed outlook – she believed she was 'useless.'

Mary-Jo was reluctant when the supportive staff encouraged her to sign up for courses. However, she befriended another resident and discovered a shared enthusiasm for computers. With the support of the community, she hesitantly agreed to try an IT course. She was surprised when she passed her Level 1 Certificate in IT and it



Picture: Circle Support

Radicle offers a caring home for young mothers and their newborn babies. With the team's specialist support, these vulnerable young women have the chance to prepare for motherhood and their futures.

was a huge boost to her confidence. This one achievement has made a noticeable difference to Mary-Jo. For the first time she views her future more positively.

"The funding from StreetSmart is going to ensure stability at our Whitechapel Family Centre. This is great reassurance to our residents and their babies. We couldn't be more grateful."
– **Judy Barrett, Chair of Radicle**

PARTICIPATING RESTAURANTS

LONDON (Central)

10 Greek Street
Al Duca
Alloro
Alyn Williams at the Westbury
Andrew Edmunds
The Angel & Crown
Arbutus
Archipelago
Asia de Cuba
The Avenue
Bar Boulud
Barrafina
bbar
Bedford & Strand
Bellamy's
The Blue Door Bistro
Bocca di Lupo
The Botanist
Boyd's Brasserie
Butler's Restaurant
Casa Malevo
Chabrot Bistrot d'Amis
China Tang
Chino Latino at the Riverbank Park
Plaza Hotel
Christopher's
Criterion
Dehesa
Dinner by Heston Blumenthal
Ducksoup
The Ebury Wine Bar & Restaurant
Elena's L'Etoile
Fifth Floor Restaurant & Bar

Fino
Franco's
Gay Hussar
The Groucho Club
The Hospital Club
Joe Allen
Kettners
L'Escargot
La Bodega Negra
La Porte des Indes
Latium
Le Cercle
Les Deux Salons
Lima
Locanda Locatelli
Marcus Wareing at the Berkeley
Maze
Maze Grill
MEATliquor
Mele e Pere
Meza at Carom
Mildreds
Mishkin's
Murano by Angela Hartnett
Nobu
Nobu Berkeley
Nopi
The Old Masters Restaurant
The Only Running Footman
The Opera Tavern
Orrery
Orso
Osteria Dell'Angolo

The Palm Restaurant
Paramount
Petrus
Pied a Terre
Pollen Street Social
Polpo, Soho
Polpo, Covent Garden
The Portman
The Providores
Quaglino's
Quilon
Quo Vadis
The Riding House Cafe
Rocket
Salt Yard
Santini
Sardo
The Savoy Grill
Sherlock's Grill
Spuntino
The St John Hotel Restaurant
Suka
Theo Randall, Intercontinental Hotel
Tinello
Tozi
Trishna London
Vinoteca Soho
Vinoteca-Seymour Place
Wild Honey
Wright Brothers Soho
Zafferano
Zoilo

LONDON (City)

3 South Place
Angler
Bistro Bruno Loubet
Bleeding Heart
Bread Street Kitchen
Cafe Spice Namaste
Camino Monumento
Casa Negra
Catch
Cellar Gascon
Chinese Cricket Club
Chiswell Street Dining Rooms
Cicada
Club Gascon
Comptoir Gascon
Coq d'Argent
Eastway at Andaz
Fish Market at The Old Bengal

Warehouse
Giant Robot
The Hat and Tun
High Timber
The Jugged Hare
L'Anima
The Last Supper Club
The Lobby
McQueen
MEATmission
The Modern Pantry
Morgan M
Moro
New Street Grill at The Old Bengal
Warehouse
Paternoster Chop House
Polpo
Prism

Redhook
Refettorio
Rhodes Twenty Four
Rivington Grill
Rocket
Sauterelle
Searcys
Smiths of Smithfield
St John
St John Bread & Wine
The Clerkenwell Kitchen
The Don
Upstairs at the Ten Bells
Vertigo 42
Vinoteca
Vivat Bacchus
The Well
The White Swan & Dining Room

LONDON (City South)

Baltic
Blueprint Cafe
Brasserie Joel
Butler's Wharf Chop House
Cantina del Ponte
Chino Latino
Club Lounge
Elliot's Cafe

Fish!
The Garrison
Le Pont de la Tour
Magdalen
OXO Tower Restaurant & Brasserie
Platform
Spectrum @ Park Plaza County Hall
The Table

Village East
Vivat Bacchus
Wine Wharf
Wright Brothers Oyster & Porter House
Zucca

LONDON (North)

Almeida, Islington
Bald Faced Stag, East Finchley
The Black Lion, West Hampstead
Camino Cruz del Rey, Kings Cross
The Drapers Arms
The Fox Reformed, Stoke Newington
Hache, Camden
The House, Islington
Kateh, Warwick Ave
La Collina, Primrose Hill

Lemonia, Primrose Hill
Market, Camden
The Masons Arms, Kensal Green
Mill Lane Bistro, West Hampstead
North London Tavern, Kilburn
Ottolenghi, Islington
The Oxford, Kentish Town
Pane Vino, Kentish Town
Rotunda Bar & Restaurant, Kings Cross

St John's Tavern, Archway
Sushi-Say, Willesden Green
The Vine, Kentish Town
The Wells, Hampstead
XO, Belsize Park
York & Albany, Camden

LONDON (South)

Bistro Union, Clapham
Brixton Cornercopia
Bunga Bunga, Battersea
Butcher & Grill, Battersea
Butcher & Grill, Wimbledon
Donna Margherita, Clapham Junction
The Florence, Herne Hill
Franklins, East Dulwich

Hache, Clapham
Harrison's, Balham
The Herne Tavern, East Dulwich
Joanna's, Crystal Palace
L'Auberge, Putney
The Lawn Bistro, Wimbledon
The Palmerston, East Dulwich
The Rapsallion, Clapham

Riva, Barnes
Rivington Grill, Greenwich
Sonny's Kitchen, Barnes
Upstairs Bar & Restaurant, Brixton
The Victoria, Sheen
Willie Gunn, Earlsfield

LONDON (Docklands / East)

Bistrotheque, Bethnal Green
Corner Room, Bethnal Green
The Empress, Victoria Park
Lardo, Hackney

Prince Arthur, London Fields
Viajante, Bethnal Green
Camino Puerto del Canario
Plateau, Canary Wharf

Rocket, Canary Wharf
The Gun, Docklands
The Narrow, Docklands
Wapping Food

LONDON (West)

202, Notting Hill
Anglesea Arms, Hammersmith
The Belvedere, Holland Park
Bibendum, South Kensington
Blue Elephant, Imperial Wharf
Bluebird, Chelsea
Bombay Brasserie, South Kensington
Brula, St Margarets
Cadogan Arms, Chelsea

Charlotte's Bistro, Chiswick
Charlotte's Place, Ealing
Cheneston's Restaurant, Kensington
Clarke's, Kensington
The Cow, Notting Hill
The Crabtree, Hammersmith
Dock Kitchen, Ladbroke Grove
Duke of Sussex, Chiswick
e & o, Notting Hill

Egerton House Hotel
Eight Over Eight, Chelsea
Foxtrot Oscar, Chelsea
The Fulham Wine Rooms
Geales, Chelsea
Geales, Notting Hill
Gordon Ramsay Plane Food,
Heathrow Airport

Granger & Co, Notting Hill
Hereford Road, Notting Hill
The Henry Root, Chelsea
Honky Tonk, Chelsea
The Kensington Wine Rooms
Kings Road Steakhouse & Grill
Kitchen W8, Kensington
Launceston Place, Kensington
Le Cafe Anglais, Bayswater

Locanda Ottoemazzo, Kensington
The Mitre, Holland Park
Nipa Thai Restaurant, Lancaster Gate
Pellicano, Chelsea
Prince Bonaparte, Notting Hill
Quantus, Chiswick
The Queen Adelaide, Shepherd's Bush
Racine, South Kensington
Restaurant Gordon Ramsay, Chelsea

The River Café, Hammersmith
Sam's Brasserie & Bar, Chiswick
Santo, Ladbroke Grove
The Shed, Notting Hill
St. Margaret's Tavern
Supperclub, Notting Hill
Zaika, Kensington

LEEDS

Samuel Valentine the Urban Food
Hall
Fourth Floor, Harvey Nichols
Olive Tree, Rodley

Olive Tree, Headingley
Chino Latino
Olive Tree, Chapel Allerton
Salvo's Salumeria

Salvo's Italian Restaurant

BIRMINGHAM

Simpsons
The Circle Restaurant at The

Birmingham Hippodrome
Aria Restaurant - Hyatt Regency

The Stage Side Restaurant at The
Birmingham Hippodrome

BRIGHTON & HOVE

Terre à Terre
Regency
The King's Head, Lewes
The Jolly Sportsman

Indian Summer
Arch 139
Yum Yum Ninja
Bom-Bane's

The Foragers
Riddle & Finns
Preston Park Tavern
The Chilli Pickle

BRISTOL

Bell's Diner
Riverstation
Fishers Fish & Seafood Restaurant
Mud Dock
Primrose Cafe
The Muset
Wilks Restaurant
Rosemarino

Maitreya Social
Food Couriers
Tart
The Tobacco Factory
Moreish
Second Floor Restaurant, Harvey
Nichols
Shanghai Nights

Berwick Lodge
Papadeli
Goldbrick House
The Urban Wood

MANCHESTER

The Lime Tree
Choice Bar & Restaurant
Second Floor, Harvey Nichols
The Grill on the Alley
Don Giovannis Deli

Damson
Michael Caines at Abode
The Red Lion
Australasia
The Parlour

Aumbry
Michael Caines Bar & Grill
Market

THE NORTH EAST

Cafe 21
Blackfriars Cafe Bar
Eslington Villa Hotel
Paradiso

SIX Restaurant, BALTIC
Bistro 21, Durham
The Daraz Indian Restaurant
Sky Apple Cafe

Jesmond Dene House
David Kennedy's Food Social
The Cherry Tree Restaurant

CORNWALL

Archie Browns, Truro
Archie Browns, Penzance
Bustopher's, Truro
The Old Quay Inn, Devoran

Nathan Outlaw's Seafood & Grill @
St. Enodoc Hotel, Rock
Riverbank, Truro
Coutyard Deli, Falmouth

Rosewarne Manor, Hayle
Stein's Cornish Arms, St Merryn
Trelohan Manor - St.Ives

NOTTINGHAM

Hart's
World Service

Chino Latino
Tom Browns Brasserie

The Farndon Boathouse
The Riverbank Bar & Kitchen

OXFORD

The Sir Charles Napier, Chinnor
Aziz Restaurant

Cherwell Boathouse
Fishers

The Nosebag
The Anchor Inn

HAMPSHIRE

Seasons Restaurant at Four Seasons
Hotel
The Chestnut Horse, Easton
Vetiver at the Chewton Glen
The Bakers Arms, Droxford
The Purefoy Arms, Preston Candover
The Dining Room at Lime Wood Hotel

The Scullery at Lime Wood Hotel
The Chesil Rectory, Winchester
The Three Tuns, Romsey
Greens Restaurant and Bar, Wickham
The Avenue at Lainston House Hotel
The Bistro at Four Seasons Hotel
The Old Vine, Winchester

The Running Horse Inn, Alresford
The Kings Head, Hursley
The Plough Inn, Longparish
Hotel Terravina, Netley Marsh

SOUTHEND

The Grove
Ocean Beach
Il Pescatore

Roslin Beach Hotel
Terracotta Tea Rooms
Affinity 1777

Cafe 709

SOUTH EAST ENGLAND

Alimentum, Cambridge
The Bingham, Richmond
The Chequers Brasserie,
Cookham Dean
Fish! Kitchen, Kingston
Gilbey's Bar & Restaurant, Eton
Gilbey's Restaurant, Old Amersham

Michael Wignall at the
Latymer, Bagshot
The Embankment, Bedford
The Horse & Jockey, Ravensden
The Old Bridge Hotel, Huntingdon
The Old Swan at Astwood, Bucks
The Pheasant Inn, Keyston, Cambs

The Plough at Bolnhurst, Beds
The Three Horseshoes, Madingley
The Vineyard at Stockcross, Berks
Wabi, Horsham

EDINBURGH

Le Café St-Honoré
Restaurant Martin Wishart
La Garrigue Bistro Leith
Howies
IGGS
Channings Bar and Restaurant
Restaurant at The Bonham
Forth Floor, Harvey Nichols
Bonsai Bar Bistro
La Garrigue
King's Wark

La p'tite folie
Henderson's Vegetarian Restaurant
Barioja
Smoke Stack
The Mussel & Steak Bar
Henderson's Bistro
Gordon's Trattoria
The Kitchin
La P'tite Folie
Wedgwood
Cucina

Castle Terrace Restaurant
Centrotre
The Honours
Spoon Cafe Bistro
Timberyard
Henderson's @ St John's
Cafe Modern One
Cafe Modern Two
Cafe Portrait

GLASGOW/ SCOTLAND

Gamba
The Left Bank
The Two Figs
Blythwood Square
Martin Wishart at Loch Lomond

Braidwoods
Mussel Inn
Black Sheep Bistro
Rab Ha's
Cookie

Andrew Fairlie at Gleneagles
The Peat Inn, Fife
The Seafood Restaurant, St Andrews

NORTHERN IRELAND

Bastille Restaurant, Belfast
21 Social, Belfast

The Baytree, Holywood
Harlem Cafe, Belfast

Lili's, Bangor

For up-to-date listings of participating restaurants visit streetsmart.org.uk or **download** the streetsmart restaurant app for iphone from the app store.

Spreading the word

StreetSmart has joined forces with media partners in each city to help promote the restaurants participating in the campaign in print, online and via social media.



StreetSmart provides funding to over 100 charities in 19 cities/regions, all of which strive to get people off the streets and integrated back into society. The money raised in each city/region goes to charities working locally. For more information visit streetsmart.org.uk

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Now hotels are taking part too. Add a voluntary £1 to the hotel bill during November and December and every penny will be used to help charities like Springboard, which encourages homeless young people into training and employment within the hospitality industry. SleepSmart has struck a chord with hoteliers and hotel guests alike, who are keen to give something back to the local community.

“Long may SleepSmart be the catalyst that enables us to help the local community in this way.”

– Michael Gray, General Manager/Area Director UK & Ireland,
Hyatt Regency London – The Churchill

London Hotels

Apex City of London
Apex London Wall
Apex Temple Court
Avo Hotel
Brown’s Hotel
Flemings Mayfair
Hyatt Regency London – The Churchill
Lancaster London

myhotel Bloomsbury
myhotel Chelsea
Park Plaza County Hall
Park Plaza Leeds
Park Plaza Nottingham
Park Plaza Riverbank
Park Plaza Sherlock Holmes
Park Plaza Victoria

Park Plaza Westminster Bridge
Plaza on the River – Club Residence
Sanctum Soho
St Ermin’s Hotel
The Arch
The Bloomsbury Hotel
The Landmark
The Zetter

Around the Country

Chewton Glen, Hampshire
Galgorm Manor, Northern Ireland
Le Manoir aux Quat’ Saisons,

Oxfordshire
myhotel Brighton
The Bonham, Edinburgh

The Lowry Hotel, Manchester

“It’s a simple way to give help to a worthwhile cause.”

– Olga Polizzi, Director, Rocco Forte Hotels

How to sign up

- Write your details on the enclosed pre-paid postcard and pop it in the mail, or log on to www.streetsmart.org.uk, click on the ‘Sign up’ button and fill in your details online.
- A straightforward set of instructions (also available online) and simple table cards that explain the scheme to your customers will then be delivered to you.

How to run it

- Place a StreetSmart table card on each table, or add a few lines to your menu.
- Programme your till or EPOS system to record donations, making admin minimal.
- Get your staff involved: give them added responsibility and some festive fulfilment.
- Add a voluntary £1 to each table’s bill after service and VAT, so there’s no effect on VAT returns.
- Send us the money you raise by the end of January.

It’s an effortless process for a huge reward.

“

Streetsmart has become part of Christmas for us. It’s everyone’s chance to do the right thing at the right time with only the gentlest nudge

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