

BORN TO BE

The Deutsche Bank youth engagement programme



MORE

Updates from Deutsche Bank's UK Corporate Citizenship team

February 2015

Welcome to MORE, which gives you all the latest news on our *Born to Be* youth engagement programme. In this issue, we take a closer look at our *Playing Shakespeare with Deutsche Bank* project, with Shakespeare's Globe, which makes Shakespeare more accessible to young people.

From stage to classroom

[Playing Shakespeare with Deutsche Bank](#) supports secondary school and A-level students with their studies by giving them a new way to learn about Shakespeare.

Since 2007, the project has provided state schools in London with free tickets to full-scale productions designed especially for them by Globe Education at Shakespeare's Globe. Every state secondary school in London is offered tickets. Schools from Birmingham are participating for the first time this year as well.

To further enrich students' understanding of the play, schools gain access to in-school workshops, online learning resources and teacher training from the Globe Education team.

The project has a direct impact on achievement in the classroom: 82% of participants say that seeing a Shakespeare performance improved their understanding of the text. Aspirations are raised too. After visiting the

Globe, nine out of ten students say they would like to see more Shakespeare in the future.



Friendship, ambition, honour, envy, prejudice, betrayal – *Othello* has it all, and is regarded as one of Shakespeare's greatest plays.

There are still tickets left for the special performances of *Othello* for Deutsche Bank employees, family and friends.

The production is suitable for ages 11 and above. Tickets start from just £5 for standing and £10 for seated.

When?

March 3, 19:00

March 14, 14:00

Running time: approximately 100 minutes.

Where?

Shakespeare's Globe Theatre, Bankside, London

In the spotlight: cultural learning

Shakespeare can feel inaccessible to young people unfamiliar with his language and historical context. This is especially true for students whose first language is not English. In London, this group makes up more than 50% of students at inner city schools.

Playing Shakespeare with Deutsche Bank breaks down these barriers by making the plays easier to relate to for young people today. The Globe Education productions emphasise the contemporary relevance of themes, like the danger of listening to rumours portrayed in *Othello*, which is likely to resonate with a generation growing up using social media.

The project demonstrates the power of learning through cultural experience, which has been shown to have huge benefits for young people. It encourages skills like critical thinking, empathy and self-expression, which improve academic attainment in all subjects and increase employability.

This type of learning can lead to better student attendance and attitude. It also contributes to social mobility: students from low-income families who take part in arts activities are three times more likely to get a degree (Cultural Learning Alliance, 2011).

This year, as part of the project, 213 teachers will be given training on teaching Shakespeare creatively and engaging students with the nation's greatest playwright.

Going the distance

As well as supporting our global *Born to Be* mission to help young people achieve their full potential, *Playing Shakespeare with Deutsche Bank* demonstrates the Bank's values in action.

The longevity and continued evolution of the project demonstrate Deutsche Bank's commitment to sustainable performance. Our partnership with Globe Education is now in its ninth year and will have provided over 117,000 free tickets to students at state schools by the end of this year.

The teacher training provided ensures that the project has an influence that extends beyond the performances. Its enduring legacy is the cohort of teachers who've been inspired and enabled them to bring Shakespeare to life for

Buy tickets

[Click here to buy.](#)

Step this way

Love theatre? Want to help others enjoy the show? We're looking for volunteers to guide school groups into the Globe in good time for afternoon performances of *Othello*.

Ushers are needed on these days:

February: 26, 27

March: 2, 3, 4, 5, 6, 9, 10, 11, 12

You must be at the Globe by 12:30 for a briefing. Your work will be done by 14:00.

Sign up

Contact alex.crouch@db.com to sign up.

Free family workshops

Enhance your enjoyment of the production by taking part in a special family workshop run by the Globe Education team.

The free 90-minute sessions explore the themes of the play and include a guided tour of the Globe Theatre.

Workshop dates:

February 14, 11:00

February 19, 11:00

February 21, 11:00

Register now

The workshops are suitable for children aged 10 and over. Places are allocated on a first come, first served basis.

[Click here](#) to sign up.



Galia Admoni teaches English at Friern Barnet School in London

What do your students find most challenging about Shakespeare?

It's the language barrier. I love Shakespeare's language, but my students find it off-putting. That's why seeing the

students for many years to come.

Since 2013, the project has been externally evaluated by the Institute of Education at the University of London to assess its effectiveness. This has led to closer alignment of the different parts of the project to increase its educational impact overall.

What Deutsche Bank employees say;

"Some of the best theatre I've seen"
"The acting was brilliant"
"My children loved it"
"I enjoyed the atmosphere as much as the performance"

[Click here](#) to buy tickets for *Othello*.

Play your part

There's a role for everyone in *Playing Shakespeare with Deutsche Bank*. If you can attend a performance, do so – the experience really is unique. Learn more about the play at a [family workshop](#). By [volunteering](#) just a couple of hours to support the project, you can help make sure every young person gets the most from the experience.

"Seeing Shakespeare in performance can be a turning point for students who grapple with the complexity of language. Your support is helping this project to reach even more students and overcome these barriers at a critical time in their learning."

Lareena Hilton, Global Head of Brand
Communications & Corporate Citizenship, Deutsche Bank

play is so important. Once the students can relate the characters and their emotions to their own lives, it unlocks the language for them. It's so much easier to grasp the meaning of Shakespeare's words when they have a context.

How has the project influenced what you do in school?

Our entire English faculty took part in a workshop on teaching *Othello* in school. It's helpful to have good practice reinforced and to be exposed to new ideas. The workshop underlined the importance of treating the play as a piece of theatre rather than a text. You have to bring your students out from behind their desks and give them exercises to get them thinking about situations and the actions and motives of characters.

What are you looking forward to most this year?

The reactions of my students. It's rare for students to get an opportunity to see a production staged especially for them, so they won't have experienced such an atmosphere before. As we study extracts in class, this production will be the first time my Year 10s get a full run through of *Othello* from start to finish. That should give them a much better understanding of the play as a whole.

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