



Updates from Deutsche Bank's UK Corporate Citizenship team

January 2014

Welcome to More, which gives you all the latest news on our *Born to Be* youth engagement programme. In this issue we look at *Playing Shakespeare with Deutsche Bank*, which aims to inspire students to greater academic achievement.

A different way to see Shakespeare

Fast, colourful and very contemporary, *Playing Shakespeare with Deutsche Bank* productions present Shakespeare in a fresh light.

Shakespeare can be a daunting challenge for audiences of any age. *Playing Shakespeare with Deutsche Bank* helps GCSE students understand Shakespeare's language and themes through professional productions designed especially for them.

As well as providing the opportunity see Shakespeare in performance, the project supports the teaching of the national curriculum through teacher training and free online resources that encourage interaction and engagement.

For many teenagers, a free ticket provides an unforgettable experience. It changes their view of Shakespeare and can also prove life-changing, by helping them achieve the qualifications they need for future success.

Share the experience

Help make *Playing Shakespeare with Deutsche Bank* even more successful. With our special ticket offer, you can enjoy Shakespeare with your friends and family and give more young people the chance to share the experience.

We have a limited number of tickets available for *Playing Shakespeare with Deutsche Bank* performances of 'The Merchant of Venice' during March 2014. To buy tickets, go to shortcut.db.com/shakespeare.

"It's fantastic that this partnership is introducing the next generation to the work of our greatest writer."

The Rt Hon Michael Gove MP, Secretary of State for Education

Bringing it to life

Georghia Ellinas of Globe Education explains the factors behind the success of *Playing Shakespeare with Deutsche Bank*.

More than words

It's vital to see Shakespeare in performance because these are plays, not novels. There are subtleties that can't be appreciated from only reading the text. When students can watch scenes performed and hear the words spoken, it gives them a whole new understanding of the play.

Centre stage

Taking groups of students to the theatre is fraught with difficulty for schools. Budgets are squeezed, logistics can be complicated and most theatres limit the number of groups that can attend. So to be given free tickets to see a performance of Shakespeare staged especially for them is hugely appreciated.

A shared experience

Another important aspect of the project is that schools can take the whole year group. Knowing they will see the play in performance helps teachers organise lesson plans so students get the most out of the experience. For students, seeing the play together as a group is really powerful. They can talk about it together afterwards, and not just in the classroom.

"Playing Shakespeare with Deutsche Bank shows that inspiring students outside the classroom encourages greater achievement in the classroom"

Lareena Hilton, UK Head of Communications and CSR

77,000 To date, over 77,000 young people have seen a performance of Shakespeare through *Playing Shakespeare with Deutsche Bank*.

90% Nine out of ten students who see a *Playing Shakespeare with Deutsche Bank* performance want to see more Shakespeare.

450 This year is the 450th anniversary of Shakespeare's birth.



See 'The Merchant of Venice' at the Globe Theatre!

Amazing. Breathtaking. Mesmerising. Just some of the reactions to previous *Playing Shakespeare with Deutsche Bank* productions. Take friends and family to see 'The Merchant of Venice'. Tickets start from just £5.

Buy now

shortcut.db.com/shakespeare



Bill Buckhurst, director, Globe Theatre

Bill is directing 'The Merchant of Venice' for *Playing Shakespeare with Deutsche Bank* at the Globe Theatre.

What makes 'The Merchant of Venice' a play for today?

Just read the papers. Over-borrowing and its consequences, prejudice and discrimination, young people running away from home – it's astounding how much is in this play that audiences can connect with 400 years on.

How do you make the play relevant to young people?

The way we stage our productions is shaped by the concerns of young people today. As part of my research, I visited a local state school to get the views of 14-year-olds on the play. They all said 'it's about debt'. So we know young people identify with this theme, especially in these times we're living in. How it feels to be an outsider is another aspect of the play they can relate to. That's a common experience for many young people in London.

How do your productions compare to a traditional staging of Shakespeare?

To appeal to this age group, we create productions that are bold, edgy and fast. We cut the text to achieve a running time of around 100 minutes with no interval, which brings a real intensity to the performance. The students are buzzing when they come out of the theatre.

What surprises do you have in store?

We're looking to create a first for the Globe Theatre, but to tell you what it is now would give the surprise away!

Have you bought tickets yet?

shortcut.db.com/shakespeare

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